

## The Real Salmon Farming Resistance, 17 March 2023

**Global Resistance to All Salmon Farms – on land, in the sea & in freshwater!  
- Campaigners urge no compromise in the defense of wild and farmed salmon  
- “Boycott all farmed salmon” urge resistors**



Campaigners are calling for a global boycott of all farmed salmon – grown on land, in the sea and in freshwater. A new group – the Real Salmon Farming Resistance – has spawned out of the [Global Salmon Farming Resistance](#) which is meeting today at a ‘Salmon Summit’ in Iceland where “alternatives to open net cage salmon farming” are being discussed [1].

Yvon Choinard, founder of Patagonia and founder of the Global Salmon Farming Resistance, [said at the Seafood Summit](#) [2]:

“I’ve personally witnessed the damage to our oceans that open net salmon farms have caused in the U.S., Canada, Chile and Norway. They are also producing a toxic product that should never be eaten by humans or even our pets. We already know that there are better ways to farm, but will we have the imagination and courage to do the right thing for our home planet?”

Don Staniford, founder of the Real Salmon Farming Resistance, said:

“There are no better ways to farm salmon – some salmon farms are worse than others but every single one is an affront to Mother Nature. All methods of salmon farming are ethically and environmentally bankrupt. Land-based salmon farming may be even more of a welfare nightmare with an extensive ecological footprint, effluent pollution and mass mortalities. There are no sustainable or acceptable alternatives to the farming of the ‘King of Fish’. Put simply, there is no right way to do the wrong thing. Cramming a migratory species such as Atlantic salmon in cages is inherently unsustainable and akin to farming sea eagles or albatrosses. For the sake of our planet and fish welfare we need to stop farming salmon in the sea, freshwater and on land. Closed containment systems – whether on land, in the water or inside floating fish farm ships – are concentration camps and lethal torture chambers for millions of farmed fish.”

The Real Salmon Farming Resistance was created yesterday (16 March 2023):

From: **Don Staniford** <salmonfarmingkills@gmail.com>

Date: Thu, Mar 16, 2023 at 2:12 PM

Subject: The Real Salmon Farming Resistance - new group fighting ALL salmon farms

To: @thegsfr.com

Suffice to say that \$camon \$cotland is inviting people to join the Real Salmon Farming Resistance.

This new group - spawned from frustration with NGOs giving implicit or explicit support for closed containment or semi-enclosed salmon farming - will campaign against all salmon farms.

Put simply, salmon farming is an ethically and environmentally bankrupt industry whether it is in the sea or on land. Cramming a migratory species such as salmon in cages - whether in the marine environment or freshwater - is an ecological and welfare nightmare.

I understand that different groups take varying positions on closed containment and land-based salmon farming within the broad coalition of the Global Salmon Farming Resistance. However, the Real Salmon Farming Resistance will advocate for the end of ALL salmon farming globally - not just open net cages in the sea.

Speaking personally, I've campaigned long enough on the salmon farming issue (and adopted various shades of green at various times) to come to the conclusion that a zero tolerance approach is the only way forward for me. There is no 'pure' salmon in my view other than wild salmon (certainly not lab grown salmon; not GE salmon; and not salmon grown in cages, tanks or closed containers).

I respect the fact that others do not share this view and people are obviously free to collaborate, compromise and coordinate with pro-salmon farming interests. I will not be party to such discussions but am always available to provide input to any discussions aimed solely at stopping salmon farms in the sea or on land.

The ongoing shift from open net cages towards semi-enclosed and land-based systems is attracting growing criticism:

['Flawed' & 'Failed' Semi-Closed Containment Salmon Farming is a "Viral Super-Spreader"!](#)

["Fish farm protest staged at Grimsby football match" \(Fish Farmer\)](#)

The Ferret [reported \(10 March 2023\):](#)

"Dr Nick Palmer, head of Compassion in World Farming UK, told The Ferret that RAS systems “typically use very high stocking densities and confine fish to barren tanks devoid of environmental enrichment” meaning their behavioural needs are not met.

Palmer also pointed out that the salmon reared at in Grimsby will be given feed containing wild-caught fish. “This practice puts additional pressure on our already overfished wild populations and impacts other wild animals that rely on those fish to survive,” said Palmer, who urged North East Lincolnshire Council to reject the project.

“There are other environmental concerns too – RAS are energy intensive, and many systems also rely heavily on precious resources like freshwater. It is estimated that to produce one salmon fillet in a RAS system, it takes as much freshwater as one person would drink in a whole year.”

Please message me if you're interested in supporting this new initiative - there will be a Zoom call next month as the group gets off the ground.

Last month (16 February 2023), Living Oceans Society championed land-based salmon farming in a [post on Facebook](#):



The image is a screenshot of a Facebook post from the 'Living Oceans Society' page. The post is dated February 16 at 3:47 AM and is public. The text of the post reads: "Now this is how to farm salmon 🐟🌱🌿" followed by a quote: "These fish, unlike those at most salmon farms, never touch a drop of saltwater... And instead of simply dumping its waste, Superior Fresh recycles it as fertilizer for the crops in that huge glowing greenhouse." Below the text is a video thumbnail showing a large number of salmon in a dark, circular tank. The video is credited to SCIENCE.ORG. The video title is "Oceans away: Is raising salmon on land the next big thing in farming fish?" and the description is "Giant tanks full of Atlantic salmon could help meet rising demand while lowering environ...". At the bottom of the post, there are 9 likes, 5 comments, and 2 shares.

**Living Oceans Society**  
February 16 at 3:47 AM · 🌐

Now this is how to farm salmon 🐟🌱🌿

"These fish, unlike those at most salmon farms, never touch a drop of saltwater... And instead of simply dumping its waste, **Superior Fresh** recycles it as fertilizer for the crops in that huge glowing greenhouse."

SCIENCE.ORG

**Oceans away: Is raising salmon on land the next big thing in farming fish?**  
Giant tanks full of Atlantic salmon could help meet rising demand while lowering environ...

👍 9      5 comments 2 shares

**Don Staniford**  
 There is simply no right way to do the wrong thing. Farming salmon - whether on land or in the sea - is a welfare nightmare and ecologically bankrupt. Closed containment is like Low Tar Marlboro Lights - the lesser of two evils is still evil!  
 Like Reply 4w

**Joseph Heath Lewis**  
 Don Staniford settle down Karen, getting open net fish farms out of the ocean is a huge win!!! Sure farm fish is garbage but the damage they did in the ocean was just unacceptable on all levels, there simply isn't enough wild to feed the masses, hence why farming and agriculture are so important..  
 Like Reply 4w

**Andrew Williams**  
 Joseph Heath Lewis He has a point. I buy Sustainable Blue salmon and Arctic char here in Nova Scotia occasionally, but recognize that raising carnivorous fish is like raising tigers and feeding them cows.

The Global Salmon Farming Resistance [posted on Facebook yesterday \(16 March 2023\)](#):

**Global Salmon Farming Resistance**  
 13h · 🌐

Thursday and Friday we'll be participating in the Salmon Summit in Iceland. Different panels regarding salmon farming will be held: about scientific facts, the industry, current campaigns and alternatives to open net salmon farming, among others. Experts and activists from around the world were invited.  
 We'll be talking in a panel about the campaign in Argentina, the GSFR and what we do. And many of our members are also participating as panelists.  
 Thank you so much @nasfund for the invitation! We are really looking forward to it!

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General Events The GSFR at Salmon Summit 2023

**Salmon Summit 2023**  
 We are currently in Iceland participating in the Salmon Summit 2023. Different panels regarding salmon farming will be held: scientific facts, the industry, current campaigns and alternatives to open net salmon farming, among others. Experts and activists from around the world were invited.

[Click to see the new AGU agenda!](#)



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 And many of our members are also participating as



Don Staniford

Sorry but there are no welfare friendly or environmentally friendly alternatives to open net salmon farms - we need to stop farming salmon. Full stop. Period. There is simply no right way to do the wrong thing - even closed containment or semi-enclosed salmon farming is an ecological and welfare nightmare. The farming of migratory salmon is ethically and environmentally bankrupt. Please stop throwing the global salmon farming industry a life-line by suggesting that land-based or closed containment is an acceptable way of doing business. The lesser of two evils is still evil!

The North Atlantic Salmon Fund (NASF) [admit on their website](#) that they “promote cleaner, more sustainable alternatives” to open net cage salmon farming.

NASF’s [‘Seafood Summit’](#) took place this week (16/17 March 2023) in Iceland - including presentations by pro-salmon farming businesses and advocates:



Um NASF |

**Kirk Havercroft (Sustainable Blue)**



Kirk Havercroft is CEO for Sustainable Blue ; a RAS Atlantic salmon farm in Nova Scotia Canada. Sustainable Blue has developed the world’s first zero discharge marine RAS facility and is committed to ultra-low impact aquaculture through technological advancement. The company has been in operation since 2012 and currently sells its Sustainable Blue Atlantic salmon to retail and food service clients throughout Eastern Canada. Kirk has been with the company since its formation and has led the operation



### Thomas Myrholt (AkvaFuture)



CEO of Akvafuture. MSc in Economics and Business Administration from Norwegian School of Economics. Thomas has for the last three years lead a group of 30 people who have produced 150mill salmon filets without sea lice while feces is used to make biogas to run busses. The company operates 30 closed containment units in Brønnøysund, Norway.

The ‘Seafood Summit’ – opened yesterday by the President of Iceland (Gudni Th. Johannesson) – included a [discussion on “alternatives to open net pen salmon farming”](#):



14:45 **4. Alternatives to Open Net Pen Salmon Farming:** Representatives from around the world present the latest in alternatives to open net pen salmon farming.

- Kirk Havercroft (Sustainable Blue)
- Ben Friedman (Wildtype)
- Runar Thor Thorarinsson (Landeldi)
- Jens Thordarson (GeoSalmo)
- Greg Wanger (Oberland Agriscience)
- Thomas Myrholt (AkvaFuture)

**Contact:**

Don Staniford: +44 7771 541826 and [salmonfarmingkills@gmail.com](mailto:salmonfarmingkills@gmail.com)

**Notes to Editors:**

[1]

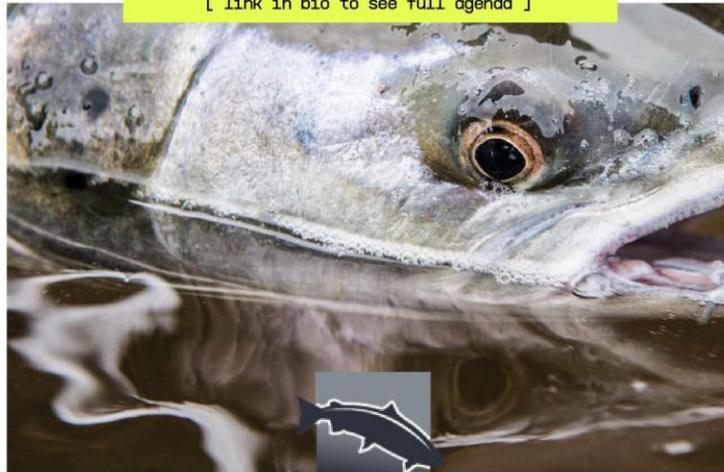
Current Events

The GSFR at Salmon Summit 2023

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[ link in bio to see full agenda ]



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patagonia

Swipe to keep learning +

Find out more on the Global Salmon Farming Resistance via [Instagram](#) and [Facebook](#).

FREDERIK W. MOWINCKEL  
CO- FOUNDER



INVESTOR, ENVIRONMENTALIST AND ACTIVIST  
FIGHTING TO SAVE THE REAL SALMON.

\_\_\_ WE ASKED FREDERIK:  
WHAT'S UNIQUE ABOUT THE GSFR\_?

"It's unique that so many groups work together, it has never happened before, that's what we have to take care of, build and tell the world about".

[2]

Current Events The GSFR at Salmon Summit 2023

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YVON CHOUINARD  
*American rock climber, environmentalist, philanthropist and founder of Patagonia, Inc.*