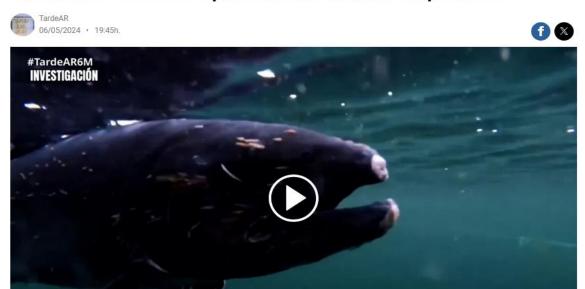
## **Spanish Inquisition of Scottish Salmon**

- Telecinco in Spain exposes Mowi's deadly 'hand reared' Wester Ross Salmon
- 'Zombie' video footage lifts the lid on welfare abuse at RSPCA Assured salmon farms
  - How the Norwegian giant bit the artisanal hand & boutique brand that fed it!
    - Mowi-owned Wester Ross should be renamed Wester Gross!

Prime time Spanish TV news lifted the lid on RSPCA Assured Scottish salmon last night in a devastating critique – Telecinco's 'TardeAR' reported (6 May 2024):

## Las terroríficas granjas marinas de Escocia con salmones "zombis" que alimentan a los españoles





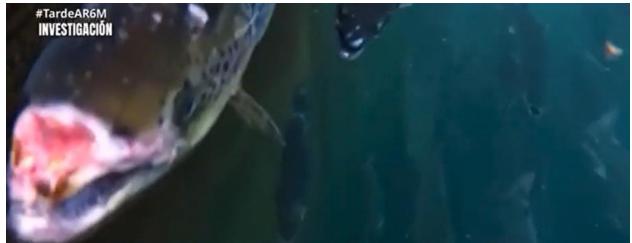
Spanish TV's news reports – watch long clip <u>online here</u> (the <u>Telecinco webpage</u> does not work for users outside Spain) – featured a covert visit to Mowi's Wester Ross Salmon farm at Ardmair in Loch Kannaird near Ullapool:



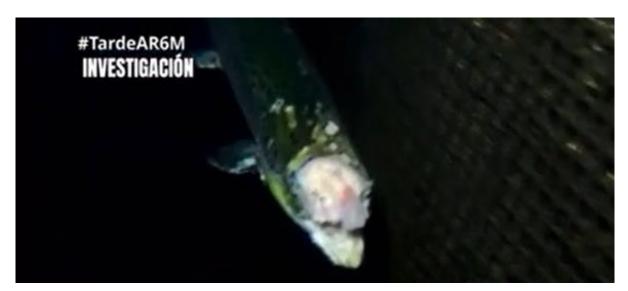


Spanish TV's news report featured video footage of dead and 'Zombie' salmon:















Spanish TV's <u>news report</u> exposed the use of automated feeding machines and feeding cameras at Mowi's Wester Ross Salmon farm at Ardmair – an RSPCA Assured site <u>still marketed by Wester Ross Salmon as 'hand reared'</u> and advertised as <u>"nurtured by hand not machines" by Wheeler Seafood in the United States</u>:









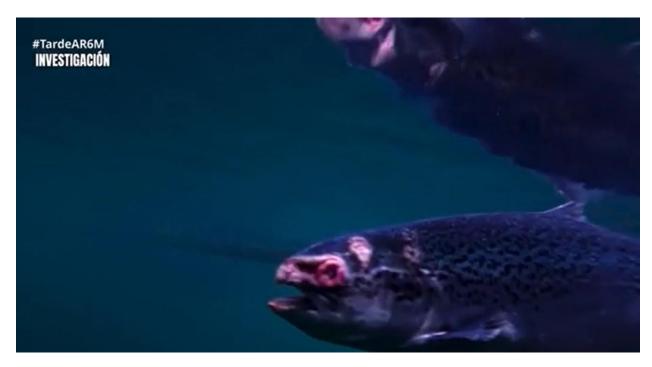
Spanish TV <u>visited Ullapool Smokehouse</u> (15 April 2024) and were told that Wester Ross Salmon was exclusively hand reared with no machines or automation:



Telecinco's 'TardeAR' aired two other shorter clips – <u>online here</u> and <u>online here</u> - previewing their Scottish investigation: "Zombie Salmon: from the horror farm to the plate":







During Spanish TV's visit to Ullapool, \$camon \$cotland filmed at Mowi's Wester Ross Salmon farm at Ardmair - here's a <u>video report on Mowi's Wester Gross Salmon</u>:



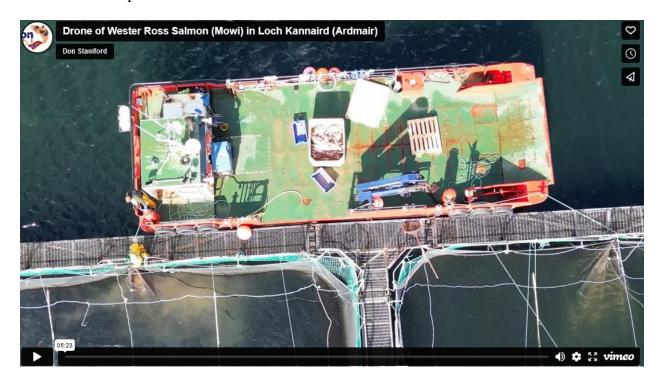
Here's more video footage of mass mortalities piled up at Mowi's Wester Ross Salmon (certified via RSPCA Assured) at Ardmair near Ullapool:



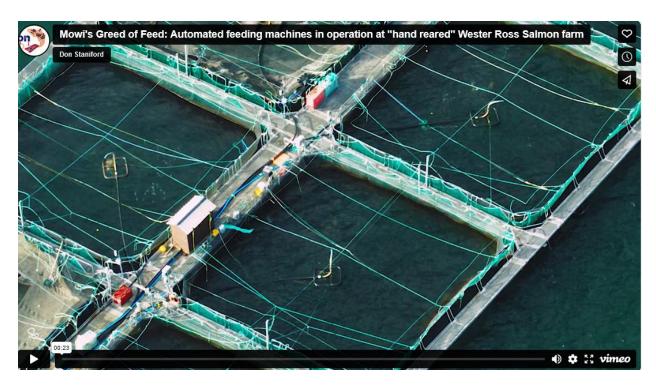
Here's a summary report on Spanish TV's visit (15 April 2024):



Here's drone footage of workers collecting morts at Mowi's Wester Ross Salmon farm at Ardmair on 15 April 2024:

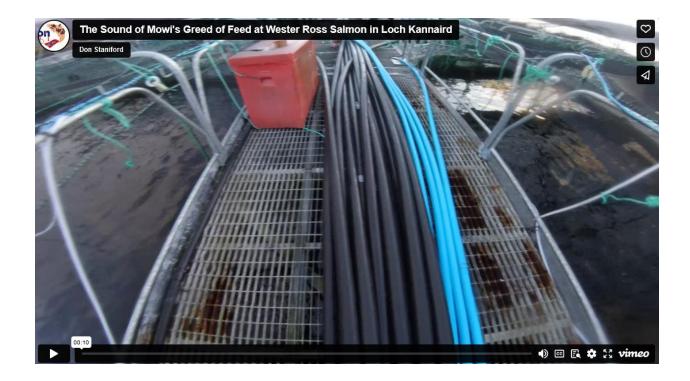


Here's drone footage shot on 30 April 2024 showing the use of automated feeding machines at Mowi's Wester Ross Salmon farm at Ardmair:



Here's video footage showing the use of automated feeding machines – including the sound of pellets rattling down plastic feed pipes - on 15 April 2024:





## **Contact:**

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## Read more via:

<u>Spanish TV on "Zombie Salmon" featuring Mowi's Wester Ross Salmon</u>

<u>Video Exclusive: Drone footage exposes Mowi's deception over "hand reared" Wester Ross Salmon!</u>

Complaint filed vs French distributor of Wester Ross's "entirely hand reared" salmon

Deceptive Marketing Complaint filed Vs Wheeler Seafood's 'hand reared' Wester Ross Salmon
with FTC & International Consumer Protection and Enforcement Network

Victory: The Fish Shop & Canagan delete "hand-rearing" claims at Wester Ross Salmon
following complaints

Complaint Vs. Wester Ross (Mowi) for Deceptive Advertising & Misleading Marketing of "Hand Reared" Scottish Salmon