

Global Alliance Against Industrial Aquaculture, 25 February 2014

### Staniford Relights 'Salmon Farming Kills' Campaign



Ullapool, Scotland - The smoking hot '[Salmon Farming Kills](#)' campaign has been re-launched by [Don Staniford](#) in his new role as Director of the Global Alliance Against Industrial Aquaculture (GAAIA). Don Staniford was previously the Global Co-ordinator of GAAIA and [this week stepped down as Director of Protect Wild Scotland](#) to work full-time on the '[Salmon Farming Kills](#)' campaign. Don Staniford will be visiting Norway in June (13-18) and Canada in September/October as part of the 'Censored Salmon' tour.

"GAAIA will be delivering the '[Salmon Farming Kills](#)' message to all corners of the globe," said Don Staniford, Director of GAAIA. "The Norwegian State, [as owners of Mainstream/Cermaq](#), may be able to silence free speech in corporate Canada but they cannot censor global criticism about the salmon farming industry's polluting practices. Norway may have a monopoly on salmon farming but Norway does not own the truth. The ugly truth is that salmon farming spreads toxic wastes, infectious diseases, sea lice parasites, social problems and contaminated food around the world. Far from being labelled as 'healthy and nutritious', farmed salmon should carry an environmental and public health warning."



The 'Salmon Farming Kills' [web-site](#) was taken off-line in August 2013 pending the Supreme Court of Canada's final decision in the lawsuit filed in March 2011 by Mainstream Canada (EWOS Canada) Vs. Don Staniford and the GAAIA. Earlier this month (13 February), the Supreme Court of Canada [dismissed GAAIA's application for leave of appeal](#) leaving Don Staniford and the GAAIA facing a [legal bill estimated at \\$500,000](#) and a [permanent injunction banning over fifty statements](#) such as 'Friends Don't Let Friends Eat Farmed Salmon', 'Wild Salmon Don't Do Drugs' and 'Salmon Farming Spreads Disease'.



"Whilst Canada and Norway are shamefully censoring criticism of the salmon farming industry, thankfully the European Parliament and European Union are happy to hear about the environmental and public health impacts of salmon farming," continued Staniford who earlier this month addressed [a meeting of the European Economic & Social Committee](#).



"Consumers around the world need to wake up the fact that salmon farming is producing a hazardous product detrimental to environmental and public health. Farmed salmon is cheap and nasty and should be avoided like the plague. Better be safe than salmon farming - boycott farmed salmon!"

Don Staniford's presentation to the European Economic & Social Committee (14 February) is now available [online here](#)

## Notes to Editors:

[1] [Don Staniford](#) is an award-winning campaigner and author. He has campaigned against the global threat of salmon farming since 1998 and has worked for Friends of the Earth Scotland, the Salmon Farm Protest Group, Friends of Clayoquot Sound, the Pure Salmon Campaign, Salmon Are Sacred, Wild Salmon First, Superheroes 4 Salmon, the Green Warriors of Norway, Protect Wild Scotland and the Global Alliance Against Industrial Aquaculture.



In 2002, he was awarded the [Andrew Lees Memorial Award](#) at the British Environment & Media Awards. “They commended him as a pre-eminent campaigner on the ecological, economic, consumer and safety issues associated with the fish farming industry, particularly in Scotland,” [reported](#) WWF. In 2005, he won the Roderick Haig-Brown BC Book Prize for “[A Stain Upon the Sea: West Coast Salmon Farming](#)” (co-authored with Alexandra Morton, Stephen Hume, Otto Langer, Betty Keller and Rosella Leslie).

Norway's state broadcaster NRK recently described him as a "[hair in the soup of the global salmon farming industry](#)" and in 2012 Intrafish [dubbed](#) him the salmon farming industry's "[No. 1 enemy](#)". EcoAmericas [described](#) him as “a man on a mission against sea-cage salmon farming” whilst the New Zealand Herald [referred](#) to him as “the fish farm bogeyman”.

Don Staniford is the author of "[The One That Got Away: Marine Fish Farming in Scotland](#)" (Friends of the Earth Scotland, 2001); "[Sea Cage Fish Farming: an evaluation of environmental and public health impacts](#)" (European Parliament, 2002); "[Cage Rage](#)" (The Ecologist, 2002), "[A Big Fish In a Small Pond](#)" (Terram, 2002); "[Closing the Net on Sea Cage Fish Farming](#)" (Queensland Conservation Council, 2003); "[Silent Spring of the Sea](#)" (Harbour Publishing, 2004); "[Fish Farmageddon: The Infectious Salmon Aquacalypse](#)" (GAAIA, 2011); "[Five Fundamental Flaws of Sea Cage Fish Farming](#)" (European Economic & Social Committee, 2014) and the forthcoming report "[Smoke on the Water, Cancer on the Coast](#)" (GAAIA, 2015).

For more information visit <http://www.salmonfarmingkills.com>